

## PEOPLE IN BUSINESS

**Louisa Davis-Freeman**, dean of admissions at Springfield Technical Community College, has been named president of the Western Massachusetts Counselors Association. The group is affiliated with the Massachusetts School Counselors Association, which advocates for school counselors throughout the state by providing leadership, collaboration and professional development.

The regional association includes more than 200 counselors from elementary, middle, vocational and high schools, as well as graduate students in the counseling field, college admissions counselors and retirees from the profession. Its governing board nominated and elected Davis-Freeman to serve as president during the 2018-2019 school year. She took the reins in May.

During the course of the year, Davis-Freeman will preside over five meetings hosted by various colleges. Members can share information related to school counseling and issues facing students and the profession. The association also will gather for two professional development workshops during the year to discuss topics related to the profession. Issues range from student anxiety to trends in higher education.



**LOUISA  
DAVIS-FREEMAN**