

## Strategic Planning August Update

Dear Campus Community,

The Strategic Planning Task Force is currently working to craft our strategic plan for the next five years (2023-2028). It is anticipated that the next STCC Strategic Plan will outline broad institutional priorities, clarify our value proposition, and potentially establish key objectives and tactics used to reach those objectives. The strategic planning process will continue to be inclusive and collaborative and include multiple engagement opportunities for stakeholder participation this fall.

We hope you will join us for our upcoming engagement opportunities this fall. Please see the schedule of upcoming events below.

### Fall 2022 Engagement Opportunities

#### Trends in Higher Education Workshop

##### Thursday, September 1

As part of Professional Day breakout sessions, our planning partner CampusWorks led a discussion on trends in higher education, identifying themes related to enrollment, student success, technology, and accountability that can support institutional transformational objectives.

#### SWOT Survey

##### September 8

This survey is sent to all employees (and select external constituents) to gather input on their thoughts on the strengths, weaknesses, opportunities, and threats that STCC should consider while developing the strategic plan. Results from the SWOT Survey are reviewed by the Strategic Planning Leadership Team and are used to inform the topics discussed at the Future Summit, as well as the strategic priorities included in the strategic plan.

#### Defining the Student Experience

##### Workshop

##### Wednesday, September 28

Participants in this interactive workshop will develop the future definition

of the student experience. The outcome will be a succinct and motivational document that articulates a vision for the student experience.

## **Survey**

### **Week of October 10**

A survey will be sent out to all employees to collect feedback on the student experience statement and how employees will support the ideal student experience at STCC. The final document will serve as a guiding document for the subsequent strategic planning activities, ensuring alignment between institutional priorities and the ideal student experience at STCC.

## **Values Survey**

### **Week of November 7**

The Values Survey is sent to all employees and asks respondents to discuss the most and least effective work environments they have experienced, potential barriers to getting things done at the College, and the most rewarding parts of working at STCC.

## **Future Summit**

### **November 16**

This half-day mini-conference brings together internal and external stakeholders to learn about future trends associated with key opportunities identified in the SWOT survey. Stakeholders will be engaged in "Ed Talks" to garner baseline knowledge on topics to be considered by STCC as it looks toward the future.

## **Feedback**

If you are not able to attend an engagement opportunity this fall, there will be more opportunities in the spring. We also, encourage you to reach out to us directly with your thoughts and ideas. Where do you want to see STCC in five years? Is there any critical information or data we should consider? We invite anyone with questions or feedback to share to email us at [strategicplanning@stcc.edu](mailto:strategicplanning@stcc.edu). We will get back to you to answer your question or acknowledge your input. Your feedback is valuable and appreciated.

For more information about the strategic planning process, please see the following webpages.

[Strategic Planning STCCNet Portal](#)

[Strategic Planning Webpage](#)